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**MIDEST**  
2 > 5 NOVEMBRE 2010 PARIS

Le N°1 mondial des salons de  
sous-traitance industrielle

The logo features the word 'MIDEST' in large, bold, yellow-green capital letters. Below it, the dates '2 > 5 NOVEMBRE 2010' and the location 'PARIS' are written in a smaller, yellow-green font. To the right of the text are two square icons: a pink one with a white stylized figure and a yellow-green one with the text '40e edition' in white.

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